

MABRA Board Meeting Minutes 3/6/2017

Attendees: Rob, Michael, Glenn, Deirdre, Kaitlyn

Board voted and approved Board Officer positions.

Treasurer Update:

- Insurance paid for 2017
- 2016 taxes to be done

MABRA Re-branding Project

Rob looking for new branding for MABRA. Will open up for a design competition. Specs around design with specific parameters would be spelled out.

Deirdre to ask Angela Parotta if she would be interested in this project. Rob reached out to Angela and have had discussions regarding design.

BAR 2018

Discussion regarding BAR 2018:

- No free races for BAR winners in 2018
- BAR rules would need to be amended to for 2018
- More incentive for specific categories
- If promoters want to be included in BAR – would require some funding to be included
- Board looking at covering cost of entries for races for BAR winners
- Leave up to promoters if they want to offer free or reduced entry for BAR winners in BAR races
- Need to re-engage the BAR working group.

Promotion and Co-Promotion of Races

Requirement of teams to promote races to be eligible for voting privileges in MABRA.

Community outreach for relationships for putting on races. Can work with MORE for mountain bike races.

MABRA sponsorship program to get corporate sponsors. Benefits for businesses. Suggestions include businesses can pay MABRA for sponsorships.

Plan to create Road/Crit manuals/SOP for promoters. Will include how to host races and a list of property managers who are bike race friendly.

Glenn plans on having a discussion with promoters regarding timing. (Jeff Travis, Bob Georgantas, JR Petsko). Discussion to include why timing has not been 100% successful in the past. What has worked well and what hasn't. Plans to talk to One to Go and Start to Finish timing companies.

MABRA Fees

Authority to collect MABRA fees needs to be updated and changes made to the by-laws to reflect the \$1 per racer, per race fee. Amend the by-laws to say that fees are due 30 days after the race. Changes to by-laws requires a 30 day comment period.

Juniors Update

Mike Zhoeller and Mike working on a one day event. Looking at more opportunities for Juniors to race.

Womens's Coordinator

Need to work with Erin Conner, Lindsay Donnelan and possibly Theresa Amundson.

Championship Survey

Glenn sent out draft of Championship survey.

Need to update rules in BAR and Championship rules.